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Sigma Beauty Releases Five New Sigmax Synthetic Brushes

MINNEAPOLIS – Sigma Beauty today announced the release of five new brushes to the Sigmax Synthetic brush line. The new brushes feature Sigma’s exclusive Sigmax synthetic filament, which perfectly applies products onto the skin without absorption into the bristles. The new Synthetic Kabuki Kit and the Synthetic Precision Kit are everything you need to create a high definition makeup application.

The innovative F86 tapered kabuki has been anticipated by many since the prototype was revealed in June at the International Makeup Artist Tradeshow in Pasadena, CA. With its tapered design, the F86 is perfect for application of liquid, cream and powder products to the precise areas on the face. The F86 is also an ideal contouring brush. It applies the perfect amount of product to the exact areas for that flawless, sculpted look that every woman desires. This brush is revolutionary to the beauty industry and very unique in quality and design. It is the perfect addition to any makeup kit.

Also debuting today is the Synthetic Precision Kit. This kit contains four unique brushes, exclusive to Sigma. Designed to mimic the fingertips in application of products onto precise areas of the face, the Synthetic Precision Kit is absolutely Sigma’s most unique kit yet. The P80, P82, P84 and P86 are guaranteed to give you a flawless application in the most precise areas of your face.

Sold exclusively at www.sigmabeauty.com the F86 is now available for \$16.00 individually or as part of the Synthetic Face Kit, which is \$56 for the F80, F82, F84 and F86. The Synthetic Precision brushes are also sold individually at \$14.00 each or \$49.00 for the four brush kit. These two amazing brush kits will also be sold together in the Synthetic Essential Kit, including all eight Sigmax brushes for \$99.00.

Sigma Beauty is an online global beauty brand whose motto is *Keeping the World Beautiful*. Dedicated to designing the highest quality, professional beauty products at an affordable price, they strive to achieve an unmatched balance in quality and affordability. With their high customer service satisfaction and innovative products, Sigma Beauty is unlike any other company in the industry.

For samples of the newly released products, please contact Tara Vogelgesang, PR Manager at tara@sigmabeauty.com.

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